

# PRESS RELEASE

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## **Fuller Digital Produces Promo for River Oak Charter School**

Ukiah, Ca.

In an effort to promote River Oak Charter School, the Ukiah Waldorf methods K-8 school turned to Fuller Digital Media to help them produce a promotional video. The 12 minute video titled "Educating the Students and Families of Ukiah" highlights the school's unique curriculum and innovative community. It was initially developed for the school's re-chartering presentation with the Ukiah Unified School District but is now being used to promote the school to interested families and is viewable on line at <http://www.riveroakschool.org>.

Over 40 teachers, parents, staff, alumni and more were interviewed about their thoughts of what River Oak means to them. They tell the story of the school in this video. The video takes you through everything including the school's curriculum, style, atmosphere and much more.

Fuller Digital Media specializes in audio, video and graphic design production for broadcast, print or the web. For more information go to [www.fullerdigitalmedia.com](http://www.fullerdigitalmedia.com).

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