

PRESS RELEASE

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The Fun is Back in DAC 2006

San Francisco, CA

Once again the creative team of Fuller Digital Media and EE Times came up with a hilarious “event trailer” that highlighted the 2006 Design Automation Conference held in San Francisco this year. The segment was a spoof on the title sequence of the hit TV series Deadwood and featured a rough and tumble cast of three not including the napping dog. Publicity Chair for the conference, Nanette Collins said “I credit you and Kirk for bringing back the fun with 'DACWOOD.' That was the most talked about video at the conference.”

The team went on to produce over 25 video interview during the four conference. This was the company's second DAC conference in as many years. Fuller Digital Media freelances for EE Times and covers select electronics conferences during the year. Fuller Digital Media provides a mobile video production studio that can be set up on location and provide “live”, three camera, studio recording capabilities to clients. Content can be streamed live to the web or uploaded to a server for on demand video from the client's site. Interviews can also be archived to DVD. For more information go to www.fullerdigitalmedia.com.